

ARIJIT DEY

www.arjitdey.in

Agartala, TR, India
d.arjit@outlook.com

skype.com/d.arjit89
medium.com/@arjit89
linkedin.com/in/arjit1907

LANGUAGES

EN | हिं | बां | DE
.....

INTERESTS

UX Research, Product Strategies, Inclusive Design, Information Architecture, Wire-framing, Interface Design, Microcopy, Usability Analysis, Motion Graphics, Augmented Reality

TECHNICAL

Figma, Sketch, Marvelapp; Adobe Illustrator, Photoshop, After Effects, Indesign, Dreamweaver; HTML5, CSS3, C#, PLSQL Arduino, Processing; Rhinoceros, Keyshot;

HOBBIES

Cooking, Traveling, Sketching, Video Gaming, Playing Badminton, DIY Crafts, Gardening

Hi, I am presently redefining the future of mobility as a Product Designer at **Ola**, India's leading ride-sharing company. I did my Masters in **Interaction Design** from National Institute of Design, India and spent a semester at HTW Berlin, Germany as an international exchange student. Thereafter I completed an insightful UX Design internship at **Microsoft India R&D**.

I like to design experiences for the new world where technology, ecology and human psychology are becoming the key aspects and the challenge is to make every experience more natural, pleasant and efficient. Expectedly, designing for a billion users demand a more pervasive and sustainable perspective to my approach.

PROFESSIONAL

• **Product Designer, Ola (ANI Technologies Pvt. Ltd.)** Jan'2018-Present
Responsible for designing automotive user experiences at **Ola Electric** and **Ola Play**.
Bengaluru, KA, India

• **User Experience Design Intern, Microsoft R&D India Pvt. Ltd.** Jul'2017-Dec'2017
Responsible for a social design project for their SaaS product **Visual Studio Team Services**.
Hyderabad, TS, India

• **Senior Software Engineer, IGATE Global Solutions Ltd.** Oct'2014-Mar'2015
Oracle ERP FIN Functional Analyst for Payables and Purchasing for **GE Corp Thailand**.
Navi Mumbai, MH, India

• **Software Engineer, Atos India Pvt. Ltd.** Aug'2011-Sep'2014
Oracle ERP FIN Support Lead and Application Developer for **Worldline Belgium**.
Pune, MH, India

EDUCATION

• **Hochschule für Technik und Wirtschaft (HTW)** Sep'2016-Feb'2017
International Exchange Program, Industrial Design
Berlin, Germany

• **National Institute of Design (NID)** Jul'2015-Dec'2017
Master of Design, Interaction Design - 78.3%
Bengaluru, KA, India

• **National Institute of Technology (SVNIT)** Jul'2007-May'2011
Bachelor of Technology, Electrical Engineering - 69.5%
SURAT, GJ, India

• **Holy Cross School** May'2007
ICSE (SSC Level) & ISC (HSC Level) - 92%.
Agartala, TR, India

AWARDS & ACTIVITIES

• Kantar Information is Beautiful Awards, Longlist - 70 Years of 07 Sister States 2018
• Adobe Design Achievement Awards, Semifinals - Taptrac & Slow Fun Design 2017
• Industry Interface Team, Annual Placements, NID Bengaluru 2015-2017
• Design Head & Core Team, i-india & Mindbend, NIT Surat 2009-2010
• Diploma - Painting, National Scholarship, CCRT, New Delhi 2004-2009

